



Telephone: 0844 884 3060 (LoCall) | Mobile: 07879422938
Between 9:15am and 7:30pm

Fund Raising

- Race nights are still one of the most popular, cost effective and complete audience participated packages on the market.
- A Race night is a unique way to raise funds, and bring all the excitement of the race course to your organisation.



Complete Service

- We'll arrive fully contained to run your event with: Compère, Projection System, Screen, PA System, Thermal Tote Tickets, and Touch Screen Tote Computer.
- Tote ticket sales will be displayed in real-time!
- You may link your race event with a Karaoke or quiz, and provide a complete entertainment package.
- All bookings are agreed in writing.
You'll receive two race card templates as PDF documents. You then simply copy and paste the PDF into MS Word, etc, to make your own custom race cards.

High Quality

- All our race DVD's have:
Eight runners in each race, none older than 2000. They have superb graphics, fun introductions, Leader boards, 1-2-3-4 finishing order and Professional commentaries by Peter Bromley and Marc Johnston.
- We show races from:
USA, Honk Kong, Australia, New Zealand and British race courses such as Ascot, Newmarket, Epsom, York, and Haydock.
- We also show pig and dog races too!

Our Policy

One Fee Pricing Structure.

This means the price we quote will be the price you will pay.

We will not take any cut from your takings or profit - The profits you make are yours to take.



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Each race has a number of PowerPoint slides, displaying all the race card details, including the race sponsors.

This gives each sponsor a free 10 minute visual advertisement prior to the race they sponsor. (This also helps to sell the sponsorships more easily.)

Eddie Stobart	
Race Four	
1. Drunken Driver By Too Much Beer	John Smith
2. Iver Chestkov By Venas	Joe Bloggs
3. In The Bunker By Sadam Hussain	The Parts Centre
4. Fancy A Curry By John Major	Warehousing
5. Odour Eaters By Smelly Trainer	John Tiffen
6. Pay Cheque By Demanding Wife	Alan Tiffen
7. Super Stud By The Old Man	Recruitment
8. Thomas The Tank By Tender Behind	The Fan Club
No Bet	No Bet
No Bet	No Bet
No Bet	No Bet
No Bet	No Bet
No Bet	No Bet
No Bet	No Bet
No Bet	No Bet
No Bet	No Bet
No Bet	No Bet



Once all the bets have been taken and the tote officially closed, a punter will be asked to select a race DVD at random.

Graphs are then shown to inform of the actual odds and payouts for each runner. Then the race is run.

The number of winners and payments are displayed on screen. This portrays sincerity and reassures that your meeting is well organised.

As with the on-screen race card, the race sponsor again receives another visual advertisement.

Race Number 2

5 LUCKY WINNERS | **EACH RECEIVE £6.50**

Nortel Networks

We have introduced our new thermal tote ticket system, with amazing benefits:-

Settings

Race Two

Runner 1: £2.50
Runner 2: £3.00
Runner 3: £2.50
Runner 4: £2.50
TOTAL: £4.50

Sale £4.00

Cancel Bet

Analysed Per race

Race	Total	Per Race
Race 1	£4.50	£1.125
Race 2	£6.00	£1.50
Race 3	£9.00	£2.25
Race 4	£13.50	£3.375
Race 5	£13.50	£3.375
Race 6	£27.00	£6.75
Race 7	£13.50	£3.375
Race 8	£13.50	£3.375
Race 9	£13.50	£3.375

Winning Runner

Total Cash Taken: £13.00
Total Profit This Race: £4.00
Total Profit (Agreed): £3.50

Mon 28 August 2006 11:04:18

- Touch screen system - one seller can serve 50 guests in 5 minutes!
- Tote tickets similar to those used at race meetings.
- Real-time tickets sales displayed on-screen.
- Simple to use - just two touches and the sale is complete with printed tote ticket.
- Our system can print your organisation's name at the top of every tote ticket.



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How It All Works

- Prior to each race, sell the tote tickets. There is no limit to the amount of tickets that may be purchased.
- Once the tote is closed, a DVD is then selected at random by a guest and then the race is run.
- After the race, the money collected is split between the fund raiser and the winners.

Sponsors

- You can raise additional funds prior to your race night by selling the owners and jockeys.
- Simply, approach your local Butcher, Milkman or Builder and offer them the opportunity to become a race sponsor.
In return they get advertising in your race card, on-screen advertising during the selling of tote tickets, and the Compère will give maximum exposure over the microphone too.

Pre-Selling

By pre-selling you will go into profit before the event is held!

- If each sponsor pays £30.00. This will raise £240.00 and help to cover your overheads.
- Sell the all 64 owners at £2.00 each. This will raise another £128.00
You then buy eight prizes, to give to each winning owner of each race.
- By pre-selling you will go into profit before the event is held!
- In addition to all of this there are other ways of raising additional funds on the night such as side bets like:-
Dual forecasts, Jackpot 5's, Roulettos, Stand up bingo and Auctions.

A Tri-cast can generate £168 towards your cause with a jackpot of £168 to be paid to the winner.

Losers Prize

All losing tote ticket holders write their name on the rear of each losing ticket and drop them in a box that is placed next to the tote.

At the 8th race, eight tickets are drawn and assigned as owners for race for the race.

At the conclusion of the race, the winning owner is given a non-cash prize.



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The Tote

The Tote - How It Works

- There is no limit on the amount of tote tickets that may be purchased.
- The money collected at the tote is split between the fund raiser and the winners.

Tote Example

In the following example a 50% payout is used, and the tote tickets were sold at £1.00 each.

Runner 1 sells	10 tickets =	£10.00
Runner 2 sells	8 tickets =	£8.00
Runner 3 sells	16 tickets =	£16.00
Runner 4 sells	4 tickets =	£4.00
Runner 5 sells	15 tickets =	£15.00
Runner 6 sells	16 tickets =	£16.00
Runner 7 sells	20 tickets =	£20.00
Runner 8 sells	15 tickets =	£15.00
A Total of		£104.00

The £104.00 is then split 50/50.

The fund-raiser will take £52.00 and the winning ticket holders will share the remaining £52.00.

If Runner 4 wins, then the remaining £52.00 split between the number of winners.

In our example 4 tickets were sold on runner 4, therefore we have 4 winners.

The £52.00 remaining is split between the 4 winners, which equals £13.00 each.

You can also use our tote computer that will calculate the tote payments and print the tote tickets for you.